Domestic & Export Cement Market, Transportation Capacity Utilization & Outlook in India - 2017
Why enincon’s report upon “Domestic & Export Cement Market, Transportation, Capacity Utilization in India and Outlook – 2017?”

BULLISH DOMESTIC MARKET, ENHANCED EXPORTS AND HIGHER DEGREE OF CAPACITY UTILIZATION, GOLD RUSH FOR CEMENT PLAYERS IN INDIA

HIGHER INFRASTRUCTURAL DEVELOPMENT NEEDS, SUDDEN SPURT IN MERGER & ACQUISITION ACTIVITIES IN CEMENT INDUSTRY AND RISING HOUSING DEMAND, APT CATALYST FOR CEMENT SECTOR IN INDIA

Indian cement sector waits a bright future ahead, given the kind of potential country hold in terms of translating itself into an export hub coupled with this potential the rise in housing demand and smart cities drive have considerably propelled the need of country’s infrastructural development. This bestows higher opportune zone for business participants in Indian cement industry. Over past few years there has been a consistent spurt observed in the M&A drive by larger players neutralizing the effect of unstructured participants in the business. This marks the evolution of the industry into more matured structure wishing away from lower price dynamics of the unstructured portfolio. With the rise in demand expected at both local and export levels tracking the supply dynamics in this phase of evolution of the industry holds pinnacle importance. Also, the suppliers shall increase in number given the performance of capacity utilization of existing cement plants in the country. We intend to scale the domestic cement industries by installed capacity and its utilization factor on regional as well as bifurcated onto individual and large cement producers. Post this track it is imperative to understand the movements of cement through Onland and sea-borne root, wherein project “Sagarmala” holds a great degree of importance. Also, the track of opportunity as per future and potential consumers has been detailed in the dossier pertaining to both domestic and export market.

Apart from this, a dedicated model based analysis, the cost of transport and cement production pricing analysis shall be done over a region wise split. At the end, we establish factual outlook for cement production installed capacity and utilization on regional and player wise basis.
Exhibit 01: Trends & Anticipated Increase in Production of Cement and its Demand in India (Million Tonnes) Till 2020

Source: Cement Manufacturers Association, enincon research.
Despite an increase in the input cost, the domestic cement industry is expected to grow at 4-5% year on year till FY’2018, driven largely by the demand stemming from infrastructure activities and a revival in housing requirements.

India’s cement demand is expected to reach 550-600 Million Tonnes Per Annum (MTPA) by 2025.

Emami Ltd, a fast-moving consumer goods (FMCG) company, plans to invest around INR 8,500 crore (US$ 1.27 billion) to scale up its cement production capacity from 2.4 million tonnes (MT) to 15-20 MT in the next three to five years.

FL Smith, a global engineering company based in Copenhagen, has signed a contract with India’s Larsen & Toubro Limited for engineering, procurement and supply of equipment for a complete cement production line with a capacity of 3,000 tonne in Tamil Nadu.

In the 12th Five Year Plan, the Government of India plans to increase investment in infrastructure to the tune of US$ 1 trillion and increase the industry's capacity to 150 MT.

---

**REPORT INSIGHTS**

- Detailed cement pricing analysis
- Factor based modelling analysis for identifying potential consumer base for cement manufacturers
- Tracking cement supply dynamics for Indian market
- Current dynamics of cement market structure in India
- Macro economic drivers pushing the growth for cement industry in India
- Competition Analysis and benchmarking of the players involved in cement manufacturing in India
KEY HIGHLIGHTS

- Port infra evaluation for export & seaborne trade w.r.t cement
- Examining the high opportunity zone identification for figuring out potential consumer base
- Evaluating cost matrix for cement by various modes of transportation for distinct locations
- Evaluating business case region and player wise business case for domestic cement industry
- Examining industrial trends for driving the growth of cement industry in India
- Figuring out opportunities in strategic partnerships of thermal power producers in setting up cement plants near power stations
- Analysing trends in regional cement trade and distribution in India

PRESS EXCERPTS

Despite an increase in the input cost, the domestic cement industry is expected to grow at 4-5% year on year till FY’2018, driven largely by the demand stemming from infrastructure activities and a revival in housing requirements

The Economic Times

NTPC is looking for strategic partners to set up cement plants near its coal based power stations to utilize fly ash

The Economic Times
KEY QUERIES ADDRESSED

• What would be the cost matrix for cement transportation by road for distinct locations?
• What would be the cost matrix for cement transportation by rail for distinct locations?
• What would be the cost matrix for cement transportation by seaborne route for distinct locations?
• What are the trends in the regional cement trade and distribution and the future outlook?
• What are key drivers and restraints to the cement industry in India?
• What would be the future outlook of domestic and export cement industry in India till 2022 by players?
• What would be the region wise future outlook of domestic and export cement industry in India till 2022?
• What would be the capacity utilization wise future outlook of domestic and export cement industry in India till 2022 by players?

MUST BUY FOR

• Cement Manufacturers
• Construction Companies
• EPC Players
• Coal Based Power Generation Companies
• Logistics Service Providers
• Project Consultants
• Research Firms
• Research Bodies / Institutes
• Industry Associations / Technical Consulting Group
WHAT YOU CAN LEARN? A SNAPSHOT

• Trends in the domestic cement demand
• Tracking cement supply dynamics for Indian market
• Focusing on regional cement trade and distribution
• Examining the volumes and development of exported cement as bulk
• Understanding seaborne transportation of cement, analysing the cost rationale for roads and rail
• Detailed pricing analysis for cement, covering region wise, production and transportation split
• Future outlook of Indian domestic & export cement industry by 2022
• Company profiling and competition analysis
• Opportunity Analysis Matrix – Future and Potential Consumer Analysis for Domestic and Export Market